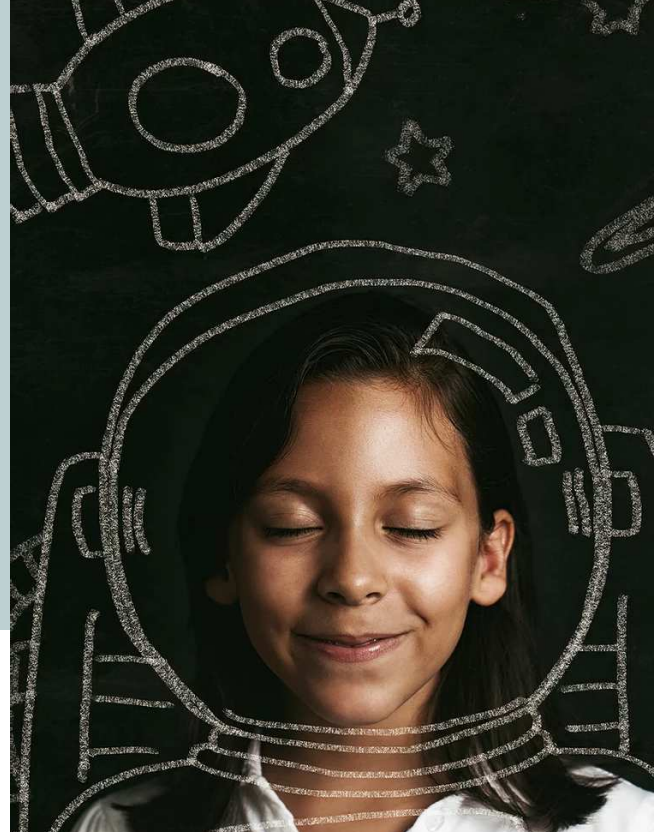# FOR WOMENKIND

A GEEKS WITHOUT FRONTIERS INITIATIVE

BUILD OPPORTUNITIES FOR WOMEN & GIRLS

"Let us make our future now, and let us make our dreams tomorrow's reality." – Malala Yousafzai

Why Women & Girls?

As the Internet has revolutionized the lives of billions of people, improving access to the Internet can provide significant economic benefits locally, regionally and globally. However, 3 billion people -- almost half of the world is still offline and a majority of those offline are women, reinforcing gender inequalities. *Bridging the Digital Gender Gap is a large opportunity to transform communities around the world, when women are able to earn an income, they typically reinvest 90% of it back into their families and communities.*[1]

Empowering Women & Girls with Internet Access

Women and girls face multiple challenges that compromise their education opportunities. One area of longstanding concern is the low rate of female participation in science, technology, engineering, art and mathematics (STEAM) education and careers. *By the end of tertiary education, women make up only 3 percent of Information and Communication Technology (ICT) graduates globally.*[2] Breaking down the barriers to Internet access for women and girls needs targeted investment in the necessary infrastructure through mobile, satellite and wireline broadband services, technology devices and providing digital literacy education and training,

Invest in the Digital Literacy Revolution

Digital literacy education has significant benefits, it will equip students to participate in the digital economy and when children take their skills home, they have the opportunity to share their knowledge with their family and community. *For every year a girl stays in school, her future earnings will increase exponentially. The Council on Foreign Relations finds that one additional year of primary education alone can increase a girl's future wages by 10-20% percent, while an extra year of secondary school adds another 15-25%.* [3] Along with creating the infrastructure for digital literacy, investment needs to be sustained to continually develop local and adaptable content, to eliminate cost constraints, to protect women and girls by creating safe spaces for those at risk of cultural barriers, to employ local administrators and digital literacy advocates to sustain infrastructure and build new opportunities for women and girls.

1 World Economic Forum, Why Women Make the Best Investments
2 UNESCO, Girls' Education: The Facts
3 Council on Foreign Relations, Investing in Girls' STEM Education

INTRODUCTION

WHO WE ARE

For WomenKind project is led by women, supported by skilled professionals, experienced volunteers, and an international network of specialist project managers, that facilitates the delivery of Internet access solutions to the estimated 2 billion women and girls around the world who currently do not have access to the Internet, closing the **Digital Gender Gap**. **Geeks Without Frontiers (Geeks)** is a platform with regulatory measures, financial models, and cutting edge technical solutions used for global impact.

OUR MISSION

To empower the independence of women and girls through high impact projects that provide a more connected, safer, healthier, educated and financially sustainable environment.

OUR VISION

To empower women by providing access to resources and services through connectivity and technology.
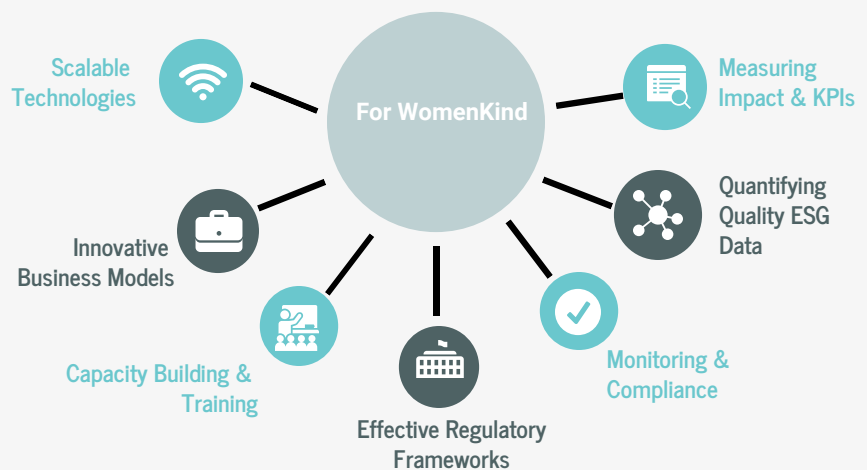
OUR METHOD

By leveraging satellites, wireless solutions, and fiber connectivity in a resilient, technologically neutral, and sustainable manner, **For WomenKind** aims to remove regulatory, technical and socio-economic barriers to connectivity, and introduce innovative business models that act as a catalyst to empower Women and Girls around the world. To do this, **For WomenKind** has established three categories of initiatives:

1. **Empowering Women with Broadband Solutions:** Facilitate the design and use of such systems and services to provide sustainable access to broadband services.
2. **Serving Marginalized and Underserved Communities**: To provide support for women and girls living in underserved and remote communities
3. **Access Advocacy**: Provide technology-neutral regulatory best practice models for national administrations to lower economic and environmental cost.

OUR STRATEGY

For WomenKind is committed to supporting the development of sustainable foundations and economic growth of women and girls across the globe.

Scalable Technologies

Innovative Business Models

Capacity Building & Training

For WomenKind

Effective Regulatory Frameworks

Measuring Impact & KPIs

Quantifying Quality ESG Data

Monitoring & Compliance

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STRATEGIC AREAS & 5-YEAR STRATEGY
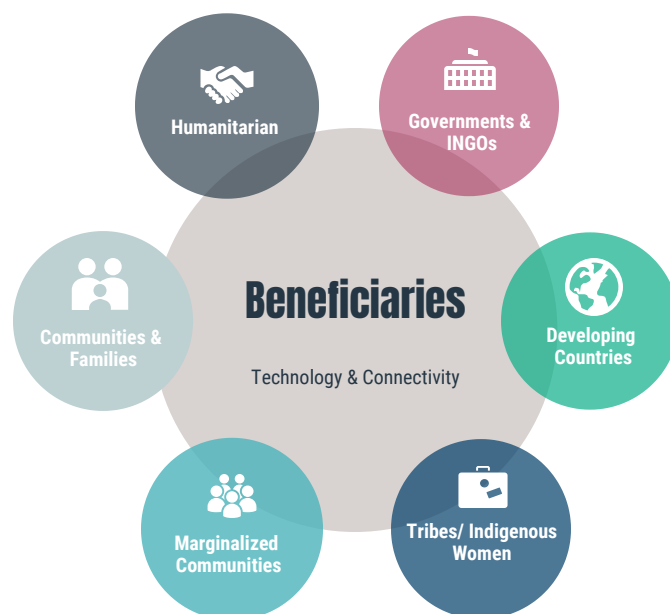
Strategic Areas

CommunityConnect!
We provide the leadership, partnerships, and expertise essential to closing the Digital Divide.

Technology for a Resilient World (TRW)
TRW's mission is to reimagine resilience by using exponential technologies to accelerate and promote an increased focus on resilience as an investment in long-term growth.

Thought Leadership
Promoting technology for a resilient world through thought leadership and bringing the benefits of broadband connectivity for health, education, gender equity.

Outreach Campaign - "FOR WOMENKIND"
In 2020, an outreach campaign focusing on (STEAM) promotion for Gender Equity and Closing the Digital Gender Gap.

Awards & Scholarships
An award program to recognize organizations across industries that provide technology-services and business practices focused on women's empowerment and Bridging the Digital Gender Divide.

Beneficiaries
Technology & Connectivity

- Humanitarian
- Governments & INGOs
- Communities & Families
- Developing Countries
- Marginalized Communities
- Tribes/ Indigenous Women

The **5-Year Plan** *was developed to* **implement key activities** *which facilitate new initiatives that support* **sustainable programs** *for* **positive socio-economic impact.**

ACTIVITIES	Year 1	Year 2	Year 3	Year 4	Year 5
Global Partnerships & Sponsorship	Research and initiate relationships with key international partnerships	Seek formal status with major INGOs, respond to tenders & more	Launch partnership program of organizational leadership	Local development of policies and leadership	Strategic review and audit of projects
Core Technologies	Online resources and technology models	Build key technological partnerships; Identify countries and organizations for model utilization	Obtain formal status with international government administrations, major INGOs, & more; Implement short-term projects	Monitor short-term projects & launch long-term projects. Integrate Corporate Social Responsibility programs	Publish lessons learned white papers; Establish best practices for future projects
Impact Measurement & ESG Data	Establish required data systems	Publish white papers and share findings	Integrate the impact measurement , ESG data points and establish best practice standards	Coordinate with INGOs partners to customize global impact measurement standards, ESGs & KPIs	Launch an independent dynamic centralized impact & data measurement service and publish resources
Training & Capacity Building Program	Work with leading educational stakeholders to provide access to accredited academic & vocational courses	Develop online accredited academic & vocational courses and focus to customize courses towards specific needs.	Launch online accredited academic & vocational courses; Work with partners & schools to add new courses and projects	Expand upon on current courses and online resources	Improve & update programs based on implementation, learning & feedback
Promotion of Empowerment Solutions	Establishment of conferences, white papers, regulatory models, best practices and programs.	Participation in international thought leadership conferences.	For WomenKind showcase events on initiatives and recognition of program socio-economic impacts	Launch Award Program at a Geeks' Annual conference	Consolidate long-term financial sustainability

GEEKS WITHOUT FRONTIERS

OUR ASK

When women and girls have access to safe and reliable broadband internet **[4]**, they are empowered and have healthier, more educated, and financially sustainable lives. For WomenKind is seeking to raise 20 million dollars over a five (5) year period through 3 to 5 year donation memberships ranging from US$200,000 per year to US$500,000 per year. The team is looking to secure funding this year and build administrative infrastructure for the launch of For WomenKind projects in 2022. ***Our investors and stakeholders will help catapult women and girls into the digital age***. The World Economic Forum estimates that at the current rate of progress it will take **217 years** to close the overall global gender gap in female labor force participation and equal opportunities **[5]** and it is estimated that the gender gap for the global economy for low and middle income countries is 31.4%. **[6]** *Bringing an additional 600 million women and girls online could boost global gross domestic product by as much as USD $18 billion.***[7]

A Movement for Exponential Impact

NORTH AMERICA

1 **Digital Access - COVID Cares Act**
Harris County, Texas, US
Impact: 1.3 million students & families

2 **Lone Pine Paiute Shosone Tribe**
Lone Pine , California, US
Impact: 1400 tribal members

3 **FCC Working Groups & Advisory Committees**
Washington, D.C., US
Impact: 328.2 million

EUROPE & MIDDLE EAST

4 **COVID-19 Last Mile Connectivity Report**
Geneva, Switzerland
Impact: Global

5 **Syrian Refugee Camp Model Program**
Jordan
Impact: 1.4 million refugees

6 **Capacity Building & Training**
Afghanistan
Impact: 40 Afghan Government Officials

AFRICA & ASIA

7 **Technology in the Community**
Lusaka, Zambia
Impact: 500+ students

8 **Fishing Industry Sustainability Models**
Bangkok, Thailand
Impact: 40.1 million

9 **Worker's Voice at Sea Fishing Industry Communities**
Thailand & Fiji
Impact: 31,000

MEMBERSHIP PERKS

- Invitation to annual Geeks Without Frontiers' 'Thought Leadership Forum'
- Ability to show Geeks partnership/membership on the Geeks' and Thought Leadership Forum website
- Drive brand through events, social media and press
- Potential development and penetration of new business markets and engagement with new customers, and much more!

Geeks Without Frontiers (Geeks) is a platform for global impact and takes its responsibility to manage its cash and assets very seriously and is committed to achieving the greatest return for each dollar deployed. . An award-winning non-profit, Geeks' mission is to promote technology for a resilient world including bringing the benefits of broadband connectivity -health, education, poverty reduction, gender equality and the other UN Sustainable Development Goals (SDG's)- to the estimated 3 billion people who remain unconnected.

www.geekswf.org   **www.forwomenkind.org**

1 World Economic Forum, Global Gender Gap Report 2020
2 International Monetary Fund, Pursuing Women's Economic Empowerment 2018
3 World Economic Forum, Global Gender Gap Report 2020
4 International Telecommunication Union, Bridging the gender divide
5 Intel Women and the Web Report

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